Heifer International has worked in Nepal since 1993 to reduce poverty and build sustainable family enterprises with livestock, especially goats, dairy cattle, water buffalo and backyard poultry. While millions of rural farming families struggle to meet their everyday needs and become self-reliant, the country continues to import meat and milk products to satisfy the growing demand. Two significant barriers to meeting this demand have been an inefficient animal production system and an ineffective informal market system. Heifer implemented the Strengthening Livestock Value Chain Project (SLVC) to address these barriers.

**OUR IMPACT**

300,000
Goats sold annually by Heifer project participants

126,857 → 224,873
Increase in annual household income

**STRENGTHENING LIVESTOCK VALUE CHAIN I PROJECT**

- Project duration: 2012–2017
- Households helped: 140,000
- Self-help groups: 4,252
- Cooperatives: 197
- Group savings and loans: $7.5 million

- Project participants received technical training (animal breeding and management, fodder and forage, animal nutrition and housing) and social mobilization training (12 Cornerstones, gender equity and group savings and lending)
- Strong collaboration with government agencies at all levels
- Heifer-supported cooperatives have evolved to become business-oriented entities, establishing and managing goat collection centers and milk collection/chilling centers

Heifer International’s mission is to end hunger and poverty while caring for the Earth. For almost 75 years, we have provided livestock and environmentally sound agricultural training to improve the lives of those who struggle daily for reliable sources of food and income.
THE BANKE GOAT COMMERCIALIZATION PROJECT

The Banke Goat Commercialization Project (2015–2018) was implemented to establish, strengthen and operationalize the Social Entrepreneur Women’s Cooperative District Union, Banke.

To support its members in goat production and marketing, the union built and operationalized a goat business center at Rapti Sonari, Dhakari Village, Banke — a key milestone in market system development in the goat sub-sector.

STRENGTHENING LIVESTOCK VALUE CHAIN PROJECT PHASE II (SLVC II)

SLVC II builds on SLVC I to increase the income of 125,000 small-scale farmers to living income and to support the Nepal government’s goal of self-sufficiency in goat meat. This project is being implemented based on the Public Private Producer Partnership (4P) model, which mobilizes the stakeholders to invest in hygienic meat production business enterprise by establishing and operating five regional level abattoirs/slaughterhouses.

THE 4P MODEL

ABATTOIR ECOSYSTEM

- **Public Sector (Government Agencies)**
  - Regulate
  - Policy formulation and implementation
  - Coordinate with other partners
  - Incentivise investors
  - Risk sharing

- **Private Sector (Meat Retailers)**
  - Equity investment
  - Maintain transparency
  - Meat distribution
  - Sensitize consumer
  - Manage abattoir
  - Branding and marketing

- **Producer Sector (Farmers)**
  - Consistent supply of quality goats
  - Equity investment
  - Maintain accountability
  - Sensitize consumer